



Copenhagen, Denmark

Euroanaesthesia 2018

The European Anaesthesiology Congress

2-4 June 2018

The Trade Exhibition

The trade exhibition has been designed to allow both large and small companies with interests in the field of anaesthesiology to participate. The exhibition area is located close to the congress rooms and is easily accessible by all delegates and visitors.

Booking a stand

There is over 6000m² gross exhibition space available at Euroanaesthesia 2018. The minimum space sold is 9m². To book exhibition space, please return the Trade Exhibition Order form.

Stand applications will only be considered if all invoices relating to previous Euroanaesthesia congresses have been settled in full.

Allocation of floor space

ESA Partners have priority choice and booking of space until 31 October 2017.

Technical exhibit space and sponsorship opportunities will be assigned by ESA on a priority system based on points. The system is designed to recognize a company's past exhibits and event sponsorships with ESA. To ensure that each company's application is processed fairly, strict adherence is necessary and will be applied to all bookings received by 31 October 2017. Applications received at a later date will be processed chronologically.

ESA is responsible for allocating floor space. Every effort will be made to allocate stand space based on your preferences; however the organisers reserve the right to reallocate stand space should unforeseen circumstances render this necessary.

ESA reserves the right to add, select, exchange reassign and/or remove booths if necessary.

A booking will be considered firm upon receipt of the completed and signed form or upon receipt of confirmation email. An invoice for 50% of the total amount will be issued within 10 days. The invoice must be settled immediately to secure your booking. The second half of costs will be issued in January 2018. Please refer to cancellation policy.



Stand Construction

Exhibition Hall and Stand Specifications

Max. build height perimeter walls	2.50m
Max. build height internal walls/structures	5.00 m
Floor	Concrete
Maximum loading	Floor loading in Hall 2 - 500 kilos/sqm
General lighting	Intensity of 300 Lux, measured 1 m above the
Supply of water, air and electrics	from the floor: 156 boxes every 9.6 meter

General Requirements

All exhibits must be confined to the spatial limits of their booth, as indicated on the floor plan. Equipment to be shown or demonstrated must be placed in the exhibit space contracted in order to ensure that the visitor viewing the equipment will be in the booth and not impeding aisle traffic. All products and services must be safe and have the approval of the appropriate authorities. If you bring your own carpet or any cloth material on the booth, a written fireproof certificate must be presented onsite upon request of the organiser.

Shell Scheme Stands

The shell scheme booth is designed for exhibitors who do not construct their own stand. The shell scheme booth will be set up and dismantled by the official stand constructor. You will need to personalise and decorate the stand. Any extra furniture or fittings must be ordered directly with Bella Center. All extra costs will be invoiced directly to the exhibitor by Bella Center.

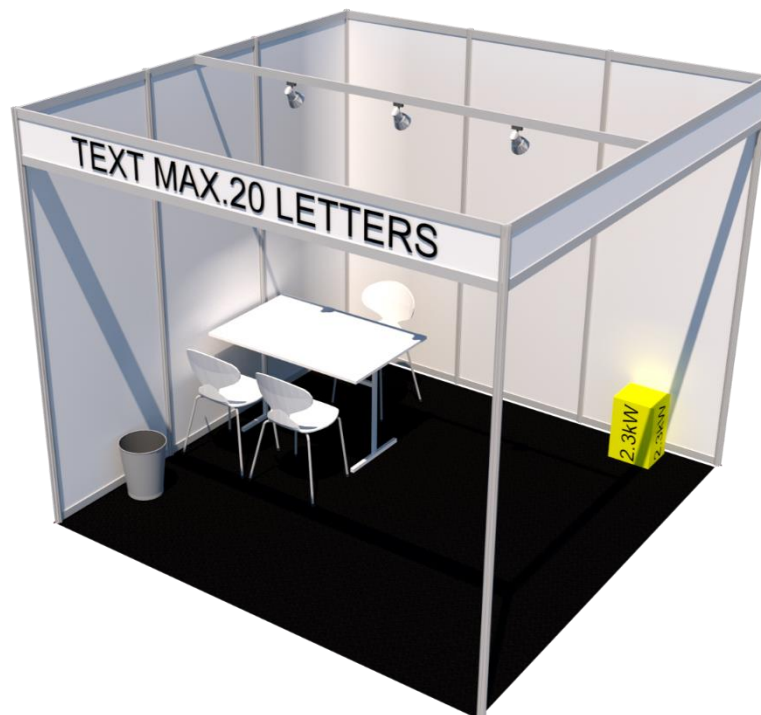
Exhibitors who ordered shell schemes will be allowed to enter the Exhibition as of Friday, 01 June 2018 at 12.00.



Standard stand

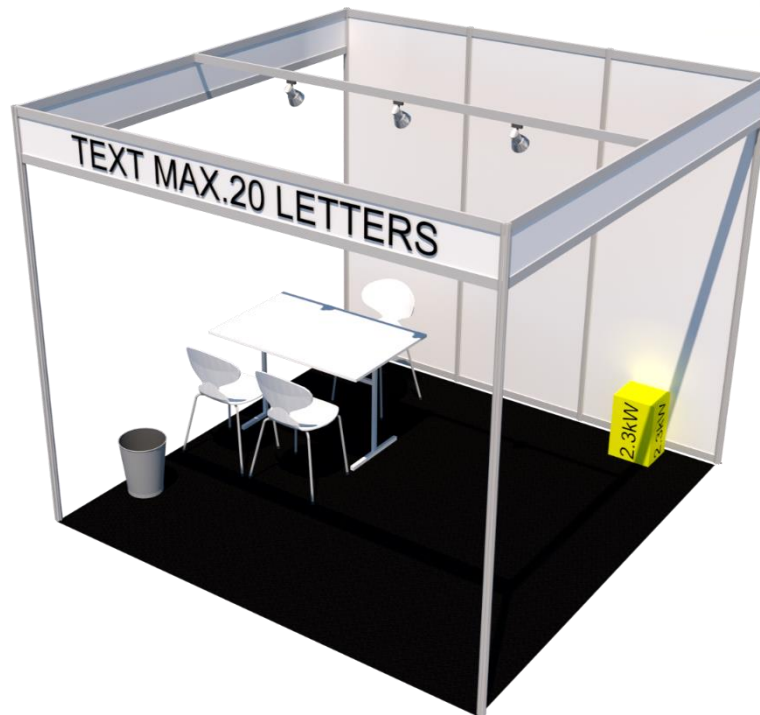


Corner stand





Peninsula stand



Shell scheme stands comprise the following:

Included in the shell scheme:

- White walls
- Partition walls towards neighboring stands, fascia boards, facing the gangways (excl. text)
- 1 spotlight / 3m²
- Electrical power outlet for laptop/phone (2,3 kW) power 230V, 10amp, 1 phase
- Company name on fascia board including text (Max. 20 black letters) on one side – no logo
- Carpet
- Rectangle table + 3 chairs (1 Tom table white + 3 Mette white)
- Bin (Philip)
- Build-up and dismantling included

Note: stand-cleaning is not included – to be ordered via the Online Shop

Price

- Standard stand - 9 m² stand (1 side open - text on 1 side): **€ 580 per m²**
- Corner stand - 9 m² stand (2 sides open - text on 2 sides): **€ 595 per m²**
- Peninsula stand - 9 m² stand (3 sides open - text on 3 sides): **€ 610 per m²**

Facia Boards

All exhibitors booking shell-scheme stands must confirm the exact wording (no logo) to appear on the fascia board. No responsibility can be taken by the organisers for incorrect wording if this field on the Company Profile form has been incorrectly completed.

Deadline fascia boards: 3rd of May 2018



Raw Space / Space Only

Raw exhibition space is rented to the exhibitor without any prefabricated wall installations, furniture, carpet, electricity or any other technical supplies or facilities. It is the responsibility of the exhibitor to take care of the set-up, installation and breakdown of their booth. Plans must be sent to ESA for approval.

Space only rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order through the Online Shop.

Raw Space includes:

- Exhibition floor space
- Exhibitor badges - 5 per 9 m²
- Company profile listing in the Final Programme (max 500 characters)
- Complimentary congress bag and contents

Price

- Standard stand (1 open side): **€ 410 per m²**
- Corner stand (2 open sides): **€ 495 per m²**
- Peninsula stand (3 open sides): **€ 510 per m²**
- Island stand (4 open sides): **€ 525 per m²**

Design of Stand

- The maximum build height of internal walls and structures is 5.00 m. This applies to all stand constructions, supports, suspensions, signs or decorations.
- Stands should be fully accessible on all “open” sides. At least 70% of the sides facing the aisles must be open. It is therefore not allowed to build walls or similar which cover the entire sides of the stand.
- Exposed side and back walls of all stands should be finished on the outside as well as on the inside.
- No structure of an exhibit or stand may protrude on any side beyond the limits of the stand location. No signs may project beyond the delimiting walls of the stand, and each Exhibitor must avoid hindering the view or entranceway of neighbouring stands.
- All peninsula, corner and in-line stands must be separated from the neighbouring stand by means of a separation wall. This separation wall must be 2.5 metres high and finished on all sides. Permission to build over 2.5 metres must be requested from ESA (ann.degroot@esahq.org).
- No other solid walls (e.g. kitchen, storage area, etc.) are allowed at the external boundaries of the booth of standard and corner booths.
- Equipment, display components or parts of the exhibit structure on external boundaries of the booth must not interfere with other Exhibitors.
- ESA reserve the right to cancel stand construction and require changes in accordance with approved drawings and described stand concept.
- For any decoration material as well as any cloth used for canopies, a written fireproof certificate must be presented onsite upon request by the organiser.
- No obstruction of the gangways and aisles shall be permitted.



- Special care must be taken to avoid lights or spotlights that are annoying visitors or neighbouring stands.
- Every exhibitor must submit an exact statement of the dimensions of the stand as well as plans and descriptions of the stand for approval by ESA. All stands need to follow the rules and regulations of Bella Center.
- **Please send your plan to exhibition@esahq.org by 24 April 2018.**

The drawings must clearly indicate the planned layout, equipment and furnishing of the stand, including the signage and visuals. Please also indicate the location of power outlets, electricity cables, moving parts, details of raised floors, water as well as telephone and ventilation installations. Please supply:

- a SCALED top view drawing
- a SCALED side view drawing
- a three-dimensional drawing (or photograph) indicating the various heights and the open/transparent spaces will, in principle, be sufficient. If special construction is planned (information towers, moving parts, etc.) additional information will have to be submitted.