



Euroanaesthesia 2018

The European Anaesthesiology Congress

2-4 June 2018

Sponsorship opportunities

ESA Partners have priority booking for sponsorship

How can your company stand out from 110 exhibitors? Maximize your exposure and attract more visitors to your stand with these marketing packages that cover pre-congress, on-site and post-congress. Sponsorship opportunities may be purchased as individual items or as a sponsorship package.

Costs are indicated on the booking form in the Exhibitor Only Area.

To receive the password for to the Exhibitor Only Area please contact: exhibition@esahq.org

Name Badge Lanyards

Name badges are worn by all delegates and exhibitors throughout the congress. Badges are constantly looked and scanned throughout the congress. The lanyards are provided by the sponsor.

Congress Bags – Advertise long term!

All registered delegates and exhibitors receive a congress bag containing the Final Programme, bag inserts etc. Your logo and advert will be on the bag. The congress bags are distributed in the registration area. The quality congress bag is supplied by the sponsor branded with their design and the Euroanaesthesia logo. The final design of the bag must be submitted to ESA for approval. If preferred ESA can order the bag and full costs passed to sponsor.

Mobile Phone Application

The paper free information about the congress!

The sponsor's logo appears on the main screen, followed by a splash screen ad. Sponsor's logo on floorplan. Sponsor's name on all material advertising the app.

WIFI

Euroanaesthesia 2018 will offer free WIFI to all delegates throughout the venue. The connection page is entirely branded by the sponsor. All information about WIFI will bear sponsor's name.

Disposable Cups

Every morning and every afternoon complimentary coffee and tea is served during a thirty minute break in the exhibition halls. All visitors and exhibitors are invited to take a drink. Have your logo or advert printed on the disposable cups! An estimated 12 000 cups will be handled!

The cups are supplied by the sponsor.

Branded Biscuits/ Fruit for Coffee Break

Have your logo branded on the biscuits served during the 6 complimentary coffee breaks!



Thousands of visitors will handle your logo throughout the four day congress. Individually wrapped biscuits are to be supplied by the sponsor. The final design of the biscuit wrapper must be submitted to ESA for approval.

Combined Disposable Cup and Branded Biscuit / Fruit

A coffee in one hand, a biscuit in the other, your logo in both!

Water Bottles

Water bottles are given to all delegates with their congress bag and are placed on all lecterns and speakers' tables. You will be the exclusive company to brand the water bottles in your colours with your logo. The water bottles are supplied by the sponsor.

Notepads

The congress notepads are included in the congress bag and are used by all delegates to take notes during sessions. You will be the exclusive company to brand the notepads in your colours with your logo. Sponsor to supply the notepads in A4-format or smaller in time for the bag-packing.

Congress Pens

The congress pens are included in the congress bag and available at onsite registration desks. You will be the exclusive company to brand the pens in your colours with your logos.

Congress Notepads & Pens Package – Double your impact

Special Requests

Tailored packages can be arranged to suit your objectives. Please contact the Strategic Marketing Manager to discuss your suggestions at ann.degroot@esahq.org